# THE KINDRED CALLED THE KIBBO KIFT HAS SOMETHING TO SAY TO YOU

THE words *Kibbo Kift* are old Cheshire words meaning Strength, or Proof of Great Strength.

We camp out, hump our packs, and hike over hill and dale because we like

it, and because we want to keep fit. There is more to it than that, however. We look about us, just as you do, and we see clearly that there is something wrong with our industrialised civilisation.

Poverty, disease, dirt, slums, strikes, lock-outs, unemployment, wars—there is something very wrong somewhere.

We say we know what is wrong, and what must be done to put it right.

The Kindred called the Kibbo Kift is a body of men, women, boys and girls banded together to blaze a new trail.

We can see that it is no use leaving things to drift on. Party politics are a sham, and the House of Commons merely a chatterbox. We must rouse ourselves and develop a new way of life. We must accept direct leadership and willing discipline. We of The Kindred are a small body of people who have made a beginning.

We are not connected in any way with any other movement, society, sect or party.

To-day, when new ideas are sweeping aside the traditions of the past, the Kibbo Kift has not only something to say, but something to do.

We stand for the re-organisation of social economics on the basis of the Scientific Price.

We herald the Economic Runnymede, and the issue of a National Industrial Dividend, based on the productive capacity of the whole community, to every citizen without distinction.

# BACK THE KINDRED!

We say that the economic security of the individual can and must be established. (For list of books on the subject send to *New Age* Office, 70 High Holborn, London, W.C.1.)

We voice the dumb urge of the whole nation outside Parliament.

Are you for us, or against us ?

Read—

THE CONFESSION OF THE KIBBO KIFT

By JOHN HARGRAVE

(Duckworth, 7*s.* 6*d.* net)

Write to—

B M/KIFT, LONDON, W.C.1

if you wish to get into touch with The Kindred.


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